

# Emily Molloy

## Profile

**Objective:** I'm looking for an opportunity to become a creative lead designer.

**Availability:** Two weeks notice.

## Education

*Savannah College of Art and Design* | Bachelor of Fine Arts in Graphic Design | May 2005 | Savannah, GA

## Work Experience

*HauteLook.com* | June 2009–Present | Los Angeles, CA | Graphic Designer

- High pressure and fast-paced environment for online flash sale events
- Design and program daily and promotional emails (HauteLook has about 3.5 million members who receive the daily email)
- Design promotional ads and banners for daily sale events
- Work closely with marketing team while developing creatives for promotional emails
- Package design for shipping envelopes, jewelry boxes and promotional materials

*Metro Marketing Realty* | March 2009–Present | Off-site Freelance Graphic Designer

- Designed the logo, business cards, and letterhead
- Design and produce marketing materials including emails, postcards, signs, etc.

*Los Angeles Ballet* | August 2009–Present | Off-site Freelance Web Designer

- Website design and updates

*SmashBox Cosmetics* | October 2009–December 2009 | Off-site Freelance Graphic Designer

- Email design

*Fayetteville Underground* | March 2009–June 2009 | Off-site Pro-bono Freelancer

- Designed the logo, business cards, and letterhead
- Designed and produced marketing materials including emails, postcards, signs, etc.
- Designed and built website using Photoshop and Dreamweaver, [fayettevilleunderground.com](http://fayettevilleunderground.com)

*Appian Centre for Design* | December 2008 | Off-site Freelance Graphic Designer

- Designed portfolio book and marketing boards

*Nock Investments* | June 2008–December 2008 | Off-site Freelance Graphic Designer

- Designed business systems, logos, brochures, and marketing books

*Estée Lauder* | September 2005–May 2008 | New York, NY | Global Productions Graphic Designer

- Designed and produced the quarterly point-of-sale guidelines
- Created global case and counter guidelines
- Created guidelines for promotional vehicles
- Updated and created global/North American collateral
- Rendered products and merchandising elements
- Presentation preparations

*The Office of Design and Architecture* | August 2005–November 2005 | New York, NY | Graphic Design Intern

- Print based design and production
- Package design updates to American Crew and Modern Organic Products
- Website updates using Dreamweaver

## Design Qualities

- Flexibility to manage multiple tasks, prioritize, solve problems and schedule work effectively in a fast-paced, deadline-driven environment
- Able to maintain brand identity while pushing creative boundaries
- Solid understanding of design, layout and type usage
- Strong organizational skills with strict attention to detail
- Team player
- Able to work independently with simple direction
- Able to take criticism

## Software Proficiency

Listed are the software applications that I use on a regular basis in a MAC environment:

- Photoshop CS5
- Dreamweaver CS5
- Illustrator CS5
- InDesign CS5

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